



The Tarheel Talker

Newsletter of District 37 Toastmasters Spring 2008

Fellowship, Fun, and Learning

“We learn in moments of enjoyment” according to our founder Dr. Ralph Smedley. A weekend of reality shows designed especially for, and featuring, District 37 Toastmasters promises to be the ultimate in fellowship and fun. From the Friday evening dinner featuring District 37’s Top Impromptu Speakers through the Saturday night fellowship in the Greatest Invention Hospitality Room you’re sure to enjoy and learn.

Every Toastmaster and guest who attends the Education Sessions featuring World Champion Darren LeCroix and numerous other outstanding speakers and motivators is sure to be a Big Winner. Our afternoon Annual Business Meeting will offer an opportunity to meet and elect the officers who will serve us in the coming year. Of course, a highlight of the weekend will be hearing the top speakers from throughout the district as they compete in Speaking by the Stars, the quarterfinals to the World Championship of Public Speaking, on Saturday evening.

Surrounding these major events will be fellowship in the Greatest Invention Hospitality Room morning, afternoon, and evening; dancing, book signings, the terrific bookstore, a raffle, door prizes, a non-TM tour of Old Salem, and reality games to keep you smiling.

Come to the District 37 Spring Conference for the enjoyment of it and see what you can learn! **Please Remember:** If your President or VP of Education cannot attend, please send a completed proxy form [page 6] with another Club member.

Marcia Barney, DTM and the Survivors

Four Ideas for You

Here are four ideas we have used at the Duke Toastmasters Club to spread the word about Toastmasters and help increase our membership. All are easy to do and cost little or nothing.

Print a set of labels, 30 to a sheet [Avery # 5160], with your Club name, meeting time and location and a phone number or web site address. Place the labels over the original address label on your member’s old Toastmasters magazines. Leave the old magazines in doctors and dentists offices, business waiting rooms, public libraries and other common congregation locations.

Toastmasters allows you to order free promotional materials every six months. When you are ordering something from the online store, be sure to add any free promo materials to your order to save the shipping costs. Place the same labels you used on the magazines on the brochures and flyers. Finally, put a note on your calendar for six months + one day later to re-order more free materials.

Purchase a box of blank business cards from your local office supply store. Print a sheet of 10 business cards [Avery # 5371 or 5376] for each club member with the same information you printed on the labels. Format to look like a professional business card. Members can pass out the business cards whenever the subject of Toastmasters comes up. The promo materials and business cards are very valuable when you are conducting membership drives, holding demo meetings, etc.

Finally, if you don’t already use it, find out about FreeToastHost or SandyEast and get a web site set up that gives at least the basics about your Club. In this day and age, most people will assume that you have a web site. Make sure that once it is set up you update your Club information on the Toastmasters International web site with your new web site URL. More and more people use the internet first when looking for information.

District DEC Highlights

Past District Governor Barney Barnum is in the process of collecting recommendations for realignments of Clubs within District 37. Realignment is a natural process resulting from the success we have had in recruiting new Clubs throughout the District. A number of recommendations were presented and discussed at the DEC Meeting on March 8th and Barney will finalize a list for presentation at the Spring Conference on May 17th in Winston- Salem. If you have recommendations for moving a Club from one Area to another, you must submit this by May 1st in order for it to be voted on at the Conference. Please send your realignment recommendations to Barney at barney_44@alltel.net.

Nominations for District leadership positions and District Governors were accepted at the DEC Meeting. Additional nominations can be sent to Bill Mintz. District Governor Pam Christopher will be sending the nomination form out to District and Area Governors by e-mail. Bill’s contact info is on the form. Nominations must be received prior to the Spring Conference.

Calendar of Events

- Mar. 8 DEC Meeting for District Leadership - Greensboro, NC
- Mar. 15 Last day for credit for officer training
- Apr. 10 April dues renewal due to World Headquarters by 5:00 PM
- May 16 & 17 District 37 Spring Conference - Winston-Salem, NC
- June 1 Officers lists to be turned in NOW
- June 14 TLI-East - Wake Technical College, Raleigh
- June 20 & 21 Region VIII Conference
- June 28 TLI-West - Myers Park United Methodist Church, Charlotte



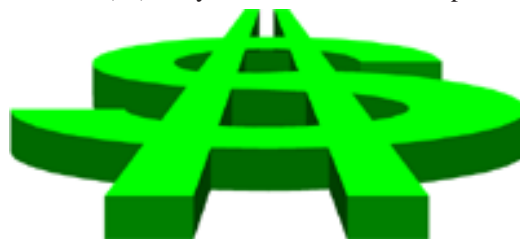
District Leadership

- District Governor Pam Christopher, DTM foothills@yadtel.net
- Lt. Gov., Education & Training Charles Harvey, DTM charles.harvey@bcbsnc.com
- Lt. Gov., Marketing Deb Lee, DTM d37lgm@earthlink.net
- Past District Gov. Mike Kesselring, DTM mikess@dnet.net
- Public Relations Officer Sindy Martin, DTM dtmsindy@aol.com
- Newsletter Editor Glenn Scales, CTM, CL glenn.scales@duke.edu
- District Secretary Bill Szatmary bszatmary@carolina.rr.com
- District Treasurer Bob Janka BobJanka_TM@nc.rr.com

It's Dues Renewal Time !!

Club Presidents and Club Treasurers: Make certain your club members know that semi-annual Toastmasters dues are payable now. Treasurers start collecting dues and get ready to pay Toastmasters International (TI). Payment is due to TI on April 1st. This is an easy way to receive ½ Distinguished Club Plan (DCP) point.

Paying on-line by Debit or Credit Card is fast and easy. Here's how to do it:
Go to <http://www.toastmasters.org/Members.aspx>.
Click on the Club Officer tab.
Select Conduct Club Business.
Key in the Club Number and Password.
Select Pay Dues for my club's members.
You are now ready to select which members you are paying for. **You must pay dues for at least 6 members to get credit.**



If mailing a check, please send via UPS, Fed Ex or USPS with Return Receipt. You want confirmation that the envelope arrived at Toastmasters International (TI). Make sure to send the Toastmasters International Invoice (sent to all Club Presidents in February) or a copy of the Club Membership Roster and designate which members' payments are enclosed. All checks must clear the bank before credit is given to the club. Note: You must pay dues for at least 6 members to get credit.

Once your dues are paid your club DCP goals will be updated. Dues received after April 10th do not count for ½ point DCP credit. Please contact Deb Lee, Lt Governor Marketing at d37lgm@earthlink.net or 980-241-1816 if you have any questions.

Let's get every club paid on time !!



Toastmaster Reality Shows



District 37 Spring Conference – May 16, 17, & 18, 2008
Hawthorne Inn & Conference Center, 420 High Street, Winston-Salem

This will be a conference to remember – filled with education and fun. We'll expand our communications and leadership skills in an atmosphere of fun as we go from show to show, increasing what we know. The shows will begin on Friday as we select District 37's *Next Top Impromptu Speaker*. You are guaranteed to be *The Biggest Winner* at the Saturday morning education sessions that will further prepare all Toastmasters for the real world. At our *Toastmasters' Extreme Makeover* on Saturday afternoon we'll elect new officers to serve our District for the coming year. The formal events will culminate with *Speaking by the Stars* on Saturday evening. Of course, we'll have informal fun shows, including a program for our non-Toastmaster guests. In addition to you, special guests will include our C&L Award Winner, International Director Margaret Wan, and Daren Le Croix, Winner of the World Championship of Public Speaking.

Hotel Reservations: Call the Hawthorne Inn at 1-800-972-3774 and ask for Toastmasters rate of \$82.

Toastmasters must call **by April 15, 2008** to get this rate and to be guaranteed a room.

Directions to Inn: Business I-40 to Winston-Salem, Exit 188 to downtown WS, take Cherry Street turn right onto High Street. Entrance is at top of hill on right.

If you have questions, contact Marcia Barney, DTM at 336-712-8183 or northwesternrms@aol.com.



To insure that you're a winner, fill out and mail the registration form below (please print, fill out a separate form for each attendee, mail as many as you like together):

Name (Include highest TM Award Designation): _____

Phone: _____ e-mail _____

Club Name(s) and Number(s) or guest _____ Is this your first conference? _____

Current club office _____ Current District Office _____ Former DO _____

Whole Conference: Registration, Friday Dinner; Saturday Luncheon & Banquet*: \$90 _____

Registration only (no meals): \$15 _____

Friday Night Dinner only: \$35 _____

Saturday Luncheon only: \$40 _____

Saturday Banquet* & Speech Contest: \$45 _____

Saturday Luncheon & Banquet*: \$80 _____

Saturday Speech Contest Only \$15 _____

Total Enclosed: _____ (checks to "District 37 Toastmasters Conference")

If you register and pay by cash, check, or money order before April 15, 2008 you will receive a gift certificate to the District Bookstore for 10% of the amount you paid. No refunds after April 15, 2008.

(If you wish to pay by credit card call Margery Gates, DTM, between noon & midnight 919-740-2897)



Mail to (no cash by mail):
Scott Anderson
2330 Queen Street
Winston-Salem, NC 27103



*If attending the Saturday Banquet, please choose: Grilled London Broil _____
or Chicken Cordon Bleu _____

If you have special needs, dietary or otherwise, please enclose a note being as specific as possible.

Keynote Speaker Darren LaCroix



Darren LaCroix is scheduled to be the featured speaker at the Spring Conference on May 16 & 17, 2008. Darren is a rare combination — he's an author, keynote speaker, and a corporate comedian. Darren's unique talents also flow into films, commercials, and corporate training videos. He is the co-author of a book *Laugh & Get Rich* that teaches people how to find more joy in each day. He enthusiastically inspires and entertains audiences through a variety of keynote speeches.

In 2001, Darren LaCroix, *The World Champion of Public Speaking*, outspoke 25,000 contestants from 14 countries to win that title. Since that victory, Darren has traveled the world demystifying the process of creating a powerful speech. He has roused audiences in faraway places like Oman, Malaysia, and Taiwan with his inspirational journey from first-rate chump to first-class champ, proving anything is possible if you are willing to work for it.

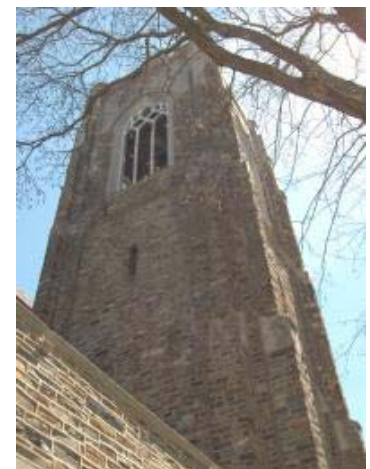
Darren may have been "born without a funny bone in my body," but he possessed the desire to learn and the willingness to fail necessary to achieve his dream. The self-proclaimed "student of comedy" is living proof that humor is a skill that can be learned.

Darren interviewed CEOs and business owners who made humor part of their business plan, culling from their successful practices innovative principles that could be applied to any company. He developed an innovative technique of "customizing" humor that reveals the common frustrations and pet peeves about an organization, giving him ammunition that has audiences laughing down to their toes.

Summer TLI Schedule



Saturday, June 14, 2008
Wake Technical Community College
9101 Fayetteville Road
Raleigh, North Carolina 27603
Campus info at <http://maincampus.waketech.edu/>



Saturday, June 28, 2008
Myers Park United Methodist Church
1501 Queens Road
Charlotte, North Carolina 28207
Info available at <http://www.mpumc.org/mpumc/home>

Goals Challenge 2007!

Congratulations to the following Clubs that accomplished 5 or more goals by December 31st and have maintained at least 20 or more members as a base during this period.

Clubs having accomplished these goals will receive their choice of the following series:

- ◆ Successful Club Series \$55.00
- ◆ Better Speaker Series \$38.00
- ◆ Leadership Excellence \$42.00

Club #	Club Name	Members	Goals
6528	Land of Sky Club	20	5
1835	Burlington Toastmasters	25	6
900444	Voices of Leadership Toastmasters	30	6
241	Goldmine Toastmasters	34	6
3832	Lake Norman Toastmasters	44	6
1048	Bell Tower Toastmasters	38	6
2294	Chapel Hill Toastmasters	31	7
843	Raleigh Toastmasters	34	5
6852	High Noon Toastmasters	33	5
1811	Hornet's Nest Toastmasters	21	6
3238	Southpark Toastmasters	46	6
3971	Bank of America Uptown Toastmasters	53	6

We are right on track for our four critical success factors as shown below. However, District leadership needs to continue to push hard through the end of the year to ensure we hit 100% for all four factors. Congratulations to all of you and please keep up the great effort shown so far.

102% for Total Clubs

56% for Dues Payments

72% for Total CCs

96% for Total ACs

Please email Lt. Governor of Education and Training Charles Harvey at charles.harvey@bcbsnc.com with your award preference and indicate mailing address for awards. Allow time for ordering, shipping and delivery of items.



District 37 Toastmasters
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PROXY FOR DISTRICT COUNCIL MEETING

I, President _____
 or I, VP-Education _____
 of _____ Toastmasters Club
 # _____, in good standing, hereby appoint Club Member

_____ to represent me in person at the District 37 Council Business Meeting scheduled May 17, 2008 at the Hawthorne Inn in Winston-Salem, NC.

Present Proxy at Credentials Desk prior to meeting.

Don't Forget



Every Vote Counts

Do you get nervous meeting new people?

Sweaty palms, trouble breaking the ice, awkwardness? We'll teach your team techniques for making a positive first impression.

Call today to schedule your group's session!

t: 919 338 2590 w: sharonhillinternational.com



MarketPlace-Mail.com



Mailing + Addressing + Design + Printing + Lists

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